

Rubric for Assessing GELO #1.2: Oral Communication / Public Presentation

GELO 1.2: Students will communicate effectively with others using listening, speaking and writing. Criteria	Excellent (4)	Good (3)	Fair (2)	Unsatisfactory (1)
1. Organization	Organization is clear and consistent; skillfully enhances content	Organization clear and consistent	Organization intermittently observable but not consistent	Organization (i.e., introduction, conclusion, sequenced material and transitions) lacking
2. Delivery	Delivery makes presentation compelling; speaker appears confident	Delivery makes presentation interesting; speaker appears comfortable	Delivery makes presentation understandable to audience; speaker appears tentative	Delivery (i.e., language choices, posture, gestures, eye contact, expression) detract from effective presentation; speaker appears uncomfortable
3. Message	Central message is clear, appropriately repeated, strongly supported and memorable.	Central message is clear and supported.	Central message is understandable, but not impressive or memorable.	Central message may be deduced, but is not explicitly stated
4. Supporting Material	Supporting materials support the presentation and establish the presenter's authority on the topic	Supporting materials generally support the presentation and the central message	Supporting materials observable but not sufficient to establish central message	Insufficient supporting materials (e.g., sources, data, explanations, examples, statistics, quotations)