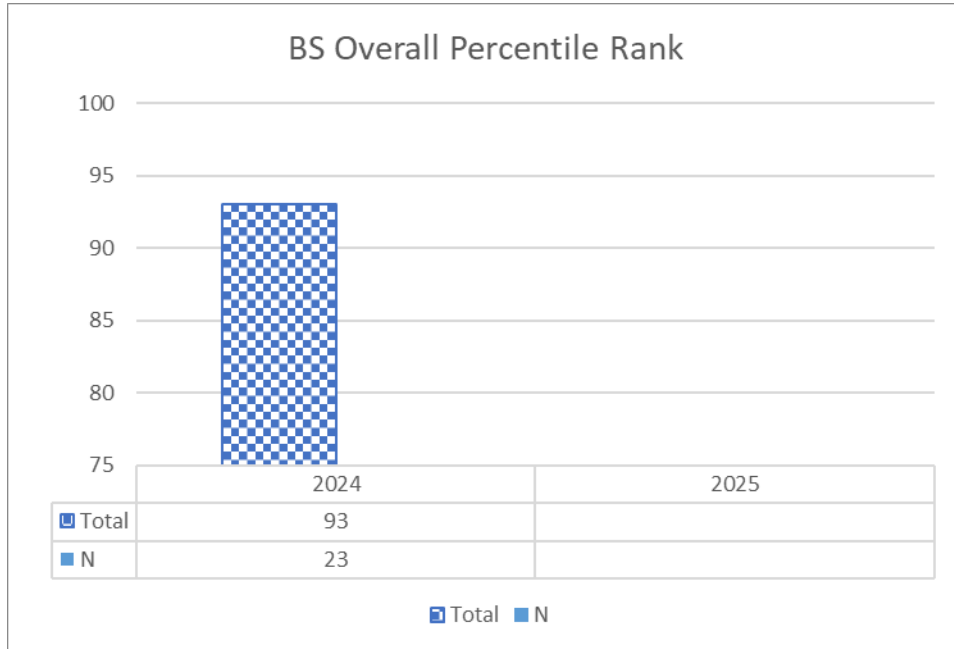


Student Learning Outcomes Updated 07 May 2024

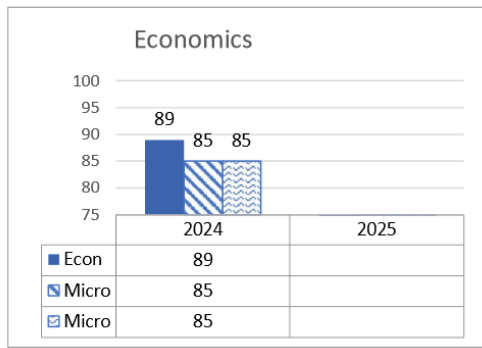
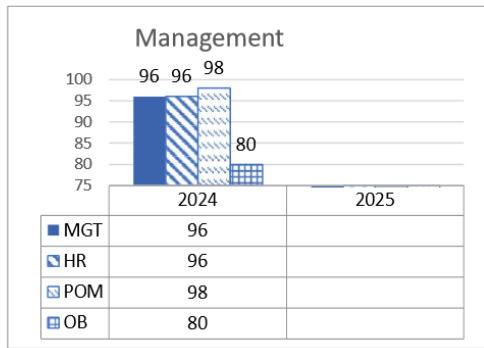
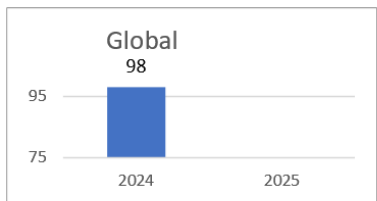
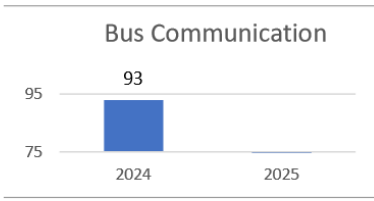
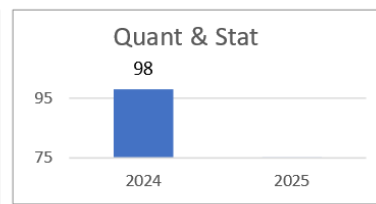
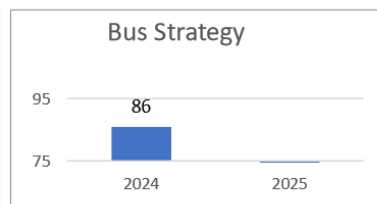
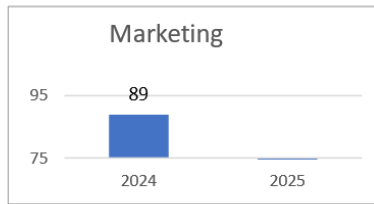
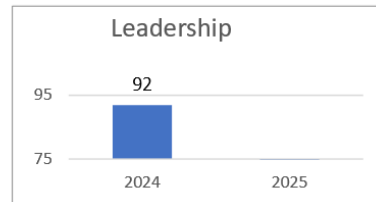
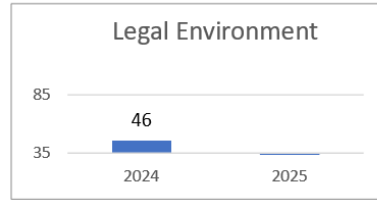
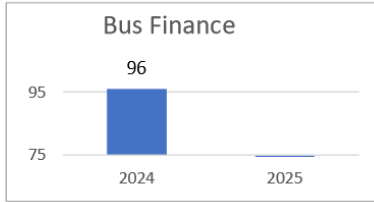
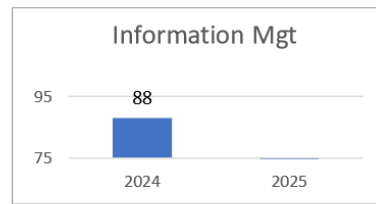
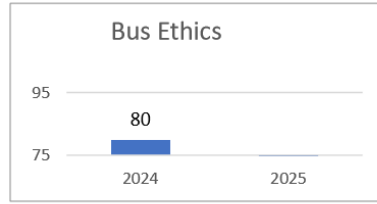
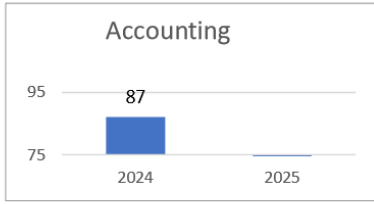
The Department of Business and Accounting utilizes numerous measures to measure its progress against learning outcomes. The most notable of these measures is a comprehensive test normed against other ACBSP (our accreditor) schools. Following are a selection of performance indicators. Please get in touch with the department chair should you have any questions.

Michael Dutch, Ph.D., MBA

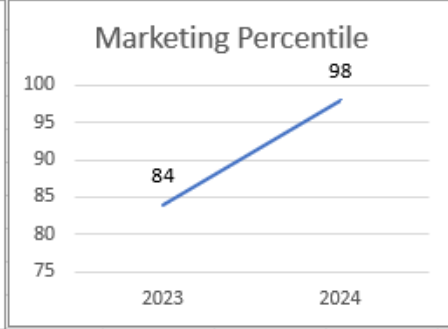
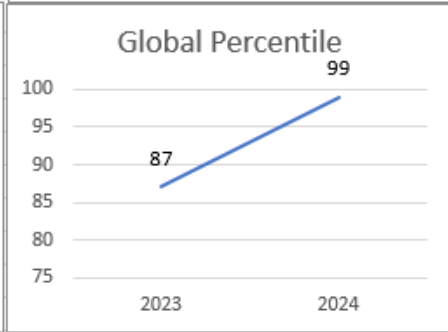
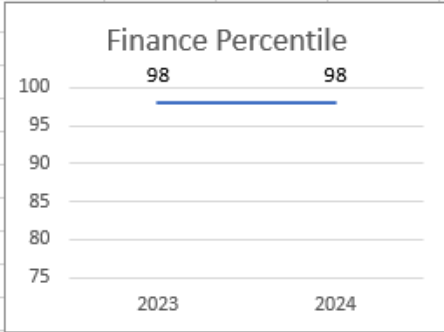
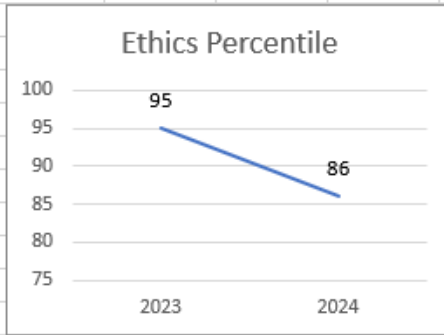
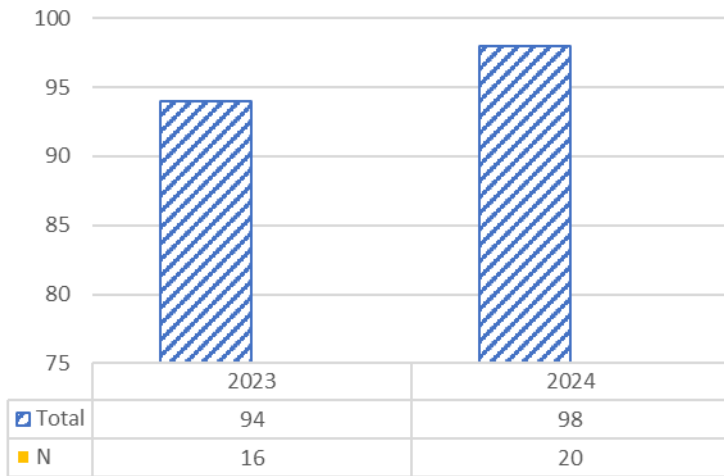
Dutchma@Guilford.edu



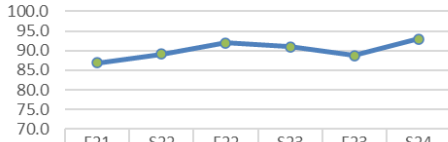
Percentile graphs



MBA Comprehensive Test Overall ACBSP Percentile Rank

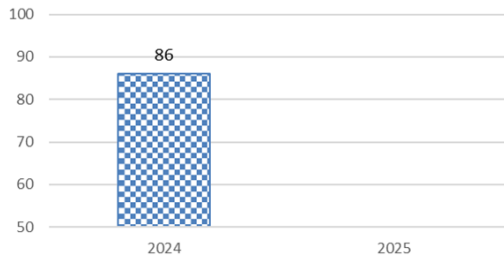


BUS 402 Case Score

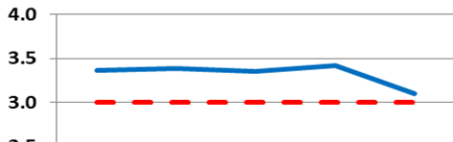


	F21	S22	F22	S23	F23	S24
Case Score	86.9	89.1	92.0	90.9	88.8	92.9
N	15	18	21	18	11	16

Bus Integration and Strategy Percentile

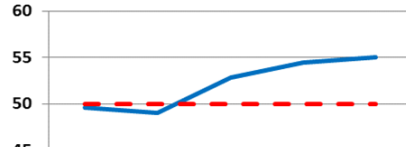


Case Paper - Content Development



	FY19-20	FY20-21	FY21-22	FY22-23	FY23-24
GC	3.4	3.4	3.4	3.4	3.1
Goal	3.0	3.0	3.0	3.0	3.0
N	44	27	23	21	18

GLO-BUS Average of All Learning Areas



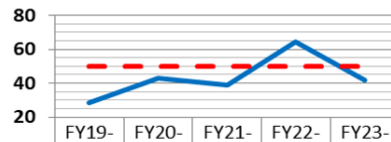
	FY19-20	FY20-21	FY21-22	FY22-23	FY23-24
GC	50	49	53	54	55
US Avg	50	50	50	50	50
N	44	27	23	21	18

Case Paper - Critical Thinking



	FY19-20	FY20-21	FY21-22	FY22-23	FY23-24
GC	3.2	3.2	3.2	3.4	3.1
Goal	2.5	2.5	2.5	2.5	2.5
N	44	27	23	21	18

GLOBUS Strategic Analysis & Planning



	FY19-20	FY20-21	FY21-22	FY22-23	FY23-24
GC	29	43	39	64	42
US Avg	50	50	50	50	50
N	44	27	23	21	18

ACCT 411 Case Score



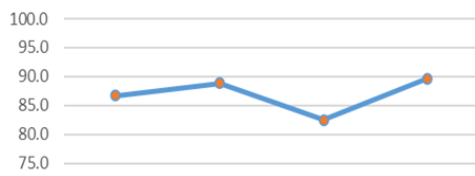
Term	Score	N
S24	84	17

ACCT 201 Global Tax Paper % above 2.5 on rubric



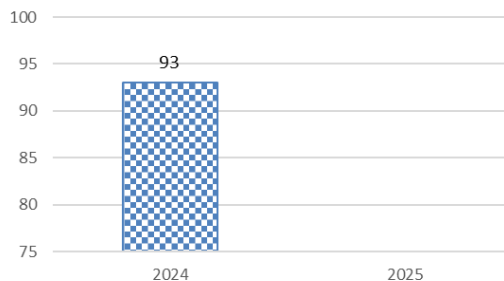
Term	Percentage above 2.5	N
S24	91	34

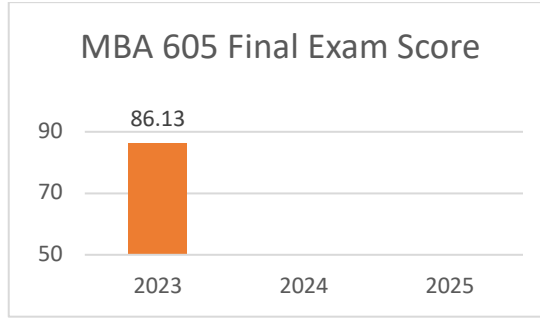
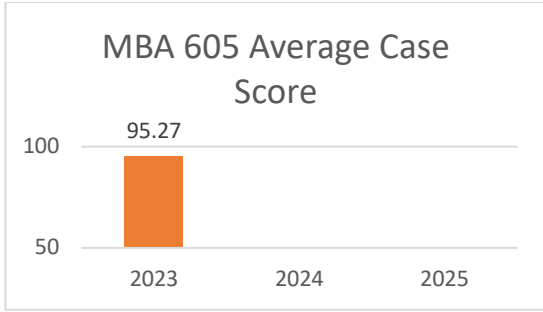
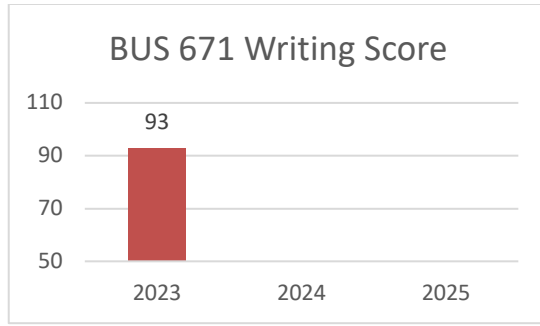
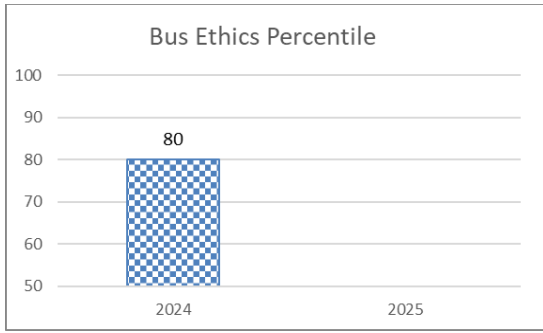
BUS 402 Final Paper



	F22	S23	F23	S24
FP Score	86.7	88.8	82.5	89.7
N	21	18	11	16

Bus Communication Percentile





End